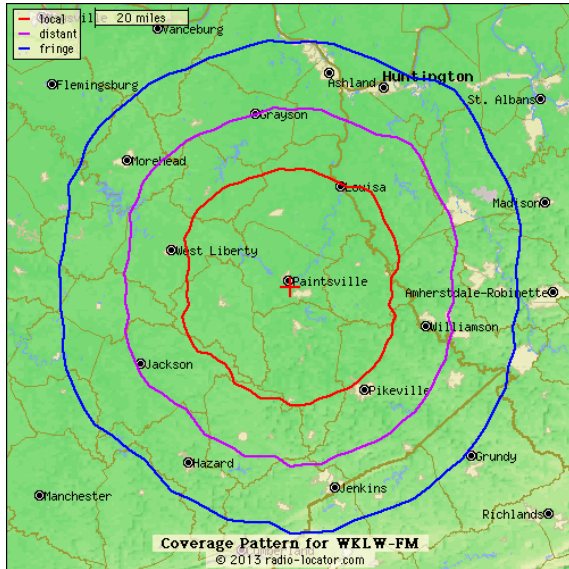


K94.7 WKLW-FM



About K-94.7: Who We Are and Who We Reach

K-94.7 is a radio station playing “East Kentucky’s Hit Music.” Based in Paintsville and broadcasting to several surrounding counties and towns. Several counties in our primary coverage area have no hit music station of their own, and we’re proud to serve these areas every day.

We primarily serve Johnson, Floyd, Lawrence, Magoffin, Martin and Morgan counties, but our signal reaches well into several other counties – as illustrated in the coverage map to the left.

The Music: Our core artists include Kelly Clarkson, Maroon 5, Katy Perry, Justin Timberlake, Adele, Meghan Trainor and more. We also offer an 80s and 90s show on Thursday nights!

Listener Interaction: We take requests...and play them too. Every Saturday Night, we host a live request program. We also connect with our listeners on WKLW.com and on various social media platforms. In fact, our Facebook page has more ‘likes’ than most stations in the region!

Local coverage: Many radio stations today have gotten away from the “local” aspect of radio. We’re proud to be on the scene promoting local events, delivering local news daily on-air and online, hosting live and local drive-time programs, providing local sports coverage and hosting local contests.

Perhaps you think you can’t afford radio advertising, we assure you we can help you! We will find the right package to help your business – without shattering your budget. We will even custom build a package specifically for your business. We want to help you grow.